

CSST WEBAUDITING



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Site name: POLIMERICA

First level Url: <http://www.polimerica.it/>

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Site content: Established in 2003, Polimerica.it is a daily online magazine dedicated to the Industry of plastics and rubber.

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L LOGO AZIENDALE

Polimerica
Attualità e notizie dal mondo della plastica

Audit data for the period **01 May – 31 May 2021**



93.135

VISITS



2,46

PAGINE/SESSIONE



52.092

UNIQUE USERS



Desktop: 59.240
Mobile: 32.791
Tablet: 1.104

SESSIONI PER
DISPOSITIVO

Organic
Search: 38.130
Direct: 47.616
Social: 5.931
Referral: 1.430

CANALI



228.862

PAGE VIEWS



47,45%

FREQUENZA DI
RIMBALZO



48.935

RETURNING
VISITOR



105

AVERAGE VISIT
DURATION (in
seconds)



83.646

TRAFFICO DA
ITALIA

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EDITORIA DI SETTORE